Escondido Girls Softball League (EGSL) is excited to celebrate its 56th Anniversary in 2026, and we invite you to become a champion for the young female athletes in our community! As the only recreational softball league in Escondido dedicated to girls ages 4-15, we offer a positive, supportive, and enriching experience for approximately 400 players each spring season.

For over five decades, we've fostered friendship, academic achievement, sportsmanship, and self-confidence in our players. We maintain four dedicated fields at Kit Carson Park, creating a safe environment where young athletes thrive.

## **Why Your Sponsorship Matters**

Your sponsorship is absolutely essential to our success. Like other leagues, we rely heavily on fundraising, player registration fees, *and* the generous support of community partners like you to cover the costs of providing a high-quality softball program. Your contribution directly funds:

- Essential Equipment & Uniforms: Ensuring our players have the gear they need to succeed.
- Field Maintenance & Improvements: Keeping our fields safe and in top condition.
- Insurance & USA Softball Fees: Protecting our players and ensuring compliance.
- Qualified Umpire Fees: Providing fair and consistent officiating.
- Awards & Recognition: Celebrating our players' achievements and dedication.
- **College Scholarships:** Supporting the future educational goals of our graduating players.
- **Player Sponsorships:** Ensuring that every girl has the opportunity to play, regardless of financial circumstances.

## **Sponsorship Benefits: More Than Just a Donation**

By partnering with EGSL, you'll not only be supporting a vital community organization but you'll also receive:

- **Community Impact:** Directly support Escondido's young female athletes
- Enhanced Visibility: Banners at games, website placement, and recognition in our commemorative program
- **Brand Association:** Demonstrate your commitment to local youth
- Targeted Marketing: Connect with active families and athletes loyal to community-supporting businesses
- **Tax Deduction:** Full tax-deductibility as a 501(c)(3) organization

## **Limited Time Opportunity!**

Our anniversary season approaches quickly! Submit your sponsorship by 1/10/2026.

We offer various sponsorship levels to fit your budget. Join us in making 2026 our best season yet! Contact us today to become a champion for Escondido's young softball players.

Thank you for your consideration.



## ESCONDIDO GIRLS SOFTBALL LEAGUE

P.O. BOX 1208 © ESCONDIDO, CALIFORNIA 92033



Sponsorship Package Items	Score board (\$5,000.00)	Grand Slam (\$1,000)	Foul Line (\$800)	Gold Glove (\$550)	Home Run (\$450)	Triple Play (\$350)
(1) Team sponsorship with company name on jerseys and sponsor plaque	0	0	0	0	0	
(1) Team sponsorship with company name on jerseys and sponsor plaque						0
E-Mail blast to EGSL community	0	0	0	0	•	
Listing on EGSL website sponsor page	0	0	0	0	0	•
Sponsorship will run January – December, calendar year	0	0	0	0	0	
Sponsorship will run <b>January –</b> <b>May</b>						0
Business card ad in 2026 program					0	0
Half page ad in 2026 Program		0	0			
Your company's advertisement will be displayed on a 10' X 4' sign in the outfield	0		<b>(</b> )			
Your company's advertisement will be displayed on a 200 ft foul line banner	0		0			
Two sponsor banners 4' x 6', (1 inf/1 otf)		0	0			
Choose field 2, 3, 4 or field 5 to have your company advertised on the scoreboard. (Approx. 6 ft by 2 ft) for 5 years	0					
Your Company advertisement will be displayed on One 4' x 6' sponsor banner displayed in the outfield					0	
Your Company advertisement will be displayed on two sponsor banners 4' x 6', (1 inf/1 otf)				0		
Your company's advertisement will be displayed on a 10' X 4' sign above the field backstop		0				
Your company's advertisement will be displayed on the 200 ft foul line banner on the field of your choice			0			
Full page ad in 2026 program	0					
One 4' x 6' sponsor banner displayed on the backstop fencing against the stands	0					
Choose one of four fields to be named after your company.						
Fourth page ad in 2026 Program				0		



**Note:** Scoreboard level sponsorships received after the deadline will apply towards the following season.

Please return this sponsorship form, a check payable to Escondido Girls Softball League or EGSL (Tax ID # #95-3080953) and your advertising copy, logo (jpeg format), or "copy ready" business card to the following. If paying by credit card please make the payment on the website under the donations tab and send receipt with the above documents to both president@egsl.org; vicepresident@egsl.org

Email sponsorship form and business logo to financedirector@esgl.org.

Escondido Girls Softball League Attention: Sponsorship Program PO Box 1208 Escondido, CA 92033

For additional questions or for more information about our girls' softball program, please contact our league President and Vice President at president@egsl.org; vicepresident@egsl.org

On behalf of the Escondido Girls Softball League, thank you in advance for your support!



League Sponsorships/ Sponsor Information											
Company Name	e:										
Point of Contact:			Tele				Teleph	ephone:			
Address/City/St											
Website/Instagram Address:											
Sponsorship Season:			☐ Spring ☐ Fall ☐ All-Stars W9 Form Need				orm Needed:	□_Yes □_No			
Sponsorship Level:   Scoreboard - \$5,000+  Grand Slam - \$1,000  Foul Line- \$800  Gold Glove - \$550  Home run - \$400  Triple Play- \$300											
Plaque(s)											
By default, the league will order one plaque for each Scoreboard, Grand Slam, Foul Line level sponsor unless the plaque is declined by the sponsoring organization.  Plaque Type:   Sponsor   Declined   Other (identify in notes)  Plaque Title (if different than sponsor name):											
Total Sponsorship Amount: \$											
				l	League Use	Only:	T				
Amount: \$ Rece By:			ived Date:			QB	QB Inv #:				
Payment Type:	Cash <u></u>	Zelle	<u> </u>		Check	<u> </u>		_ Other			
Comments:											
Logo Posted on Website:				7	Thank You Lett	er Prepared:	:		Date Mailed:		

Bank Transaction No.